



ASPB

Midwest Section

ASPB Midwest 2024 Meeting

PURDUE UNIVERSITY

March 16-17, 2024

The Memorial Union

Purdue University, West Lafayette, IN



Center for Plant Biology

Purdue Contributions:

College of Agriculture

Center for Plant Biology

Department of Agronomy

Department of Botany and Plant Pathology

Department of Biochemistry

Department of Horticulture and Landscape Architecture



United States Department of Agriculture
National Institute of Food and Agriculture



Sponsorship Levels and Benefits

BRONZE \$750

- Registration for one representative
- 1 Exhibit Table
- Distribution of promotional material
- Display of company logo during the welcome, closing sessions and meeting brochure
- Company logo and URL on Midwest ASPB sponsor and meeting registration webpage

SILVER \$2,000

- Registration for one representative
- 1 Exhibit Table
- Distribution of promotional material
- Display of company logo during the welcome, closing sessions and meeting brochure.
- Verbal acknowledgment as a Silver-level sponsor on welcome and closing sessions
- Announcement as Silver-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media
- On-site display of digital banner or signage (if supplied) during coffee breaks (not exclusive).

**For Sponsorship
and Registration,
click [HERE](#)**

For comments and inquiries on other sponsorship opportunities, please contact jessorr@purdue.edu

GOLD \$5,000

- Registrations for 2 representatives
- 1 Exhibit Table
- Distribution of promotional material
- Display of company logo during the welcome, closing sessions, breaks and meeting brochure
- Verbal acknowledgment as a Gold-level sponsor on welcome and closing sessions
- Announcement as Gold-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media
- Display of digital banner or signage and company advertising video (if supplied) playing during poster sessions (not exclusive)

PLATINUM \$10,000

- Registration for 2 representatives
- 1 Exhibit Table
- Distribution of promotional material
- Display of company logo during the welcome, closing sessions, breaks and meeting brochure
- Verbal acknowledgment as a Platinum-level sponsor on welcome and closing sessions
- Announcement as Platinum-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media
- On-site display of digital banner or signage (if supplied) and company advertising video playing during lunch break in the meeting main room
- Opportunity for a 5 min company announcement
- On-site **EXCLUSIVE** signage during lunch (*Lunch provided in part by....*)
- Company logo included in all meeting announcements and reminder registration emails - **EXCLUSIVE!**