ASPB Midwest Section

ASPB Midwest 2024 Meeting

March 16-17, 2024
The Memorial Union
Purdue University, West Lafayette, IN

Purdue Contributions:
College of Agriculture
Center for Plant Biology
Department of Agronomy
Department of Botany and Plant Pathology
Department of Biochemistry
Department of Horticulture and Landscape Architecture
## Sponsorship Levels and Benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| **BRONZE $750** | - Registration for one representative  
- 1 Exhibit Table  
- Distribution of promotional material  
- Display of company logo during the welcome, closing sessions and meeting brochure  
- Company logo and URL on Midwest ASPB sponsor and meeting registration webpage |
| **SILVER $2,000** | - Registration for one representative  
- 1 Exhibit Table  
- Distribution of promotional material  
- Display of company logo during the welcome, closing sessions and meeting brochure  
- Verbal acknowledgment as a Silver-level sponsor on welcome and closing sessions  
- Announcement as Silver-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media  
- On-site display of digital banner or signage (if supplied) during coffee breaks (not exclusive) |
| **GOLD $5,000** | - Registrations for 2 representatives  
- 1 Exhibit Table  
- Distribution of promotional material  
- Display of company logo during the welcome, closing sessions, breaks and meeting brochure  
- Verbal acknowledgment as a Gold-level sponsor on welcome and closing sessions  
- Announcement as Gold-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media  
- Display of digital banner or signage and company advertising video (if supplied) playing during poster sessions (not exclusive) |
| **PLATINUM $10,000** | - Registration for 2 representatives  
- 1 Exhibit Table  
- Distribution of promotional material  
- Display of company logo during the welcome, closing sessions, breaks and meeting brochure  
- Verbal acknowledgment as a Platinum-level sponsor on welcome and closing sessions  
- Announcement as Platinum-level sponsor (logo and URL) on Midwest ASPB sponsor, registration webpage, and social media  
- On-site display of digital banner or signage (if supplied) and company advertising video playing during lunch break in the meeting main room  
- Opportunity for a 5 min company announcement  
- On-site **EXCLUSIVE** signage during lunch (Lunch provided in part by....)  
- Company logo included in all meeting announcements and reminder registration emails - **EXCLUSIVE!** |

For Sponsorship and Registration, click [HERE](#)

For comments and inquiries on other sponsorship opportunities, please contact [jessorr@purdue.edu](mailto:jessorr@purdue.edu)